

**Wilson Electronics Cellular Signal Booster Named CEA
Wireless Product of the Year at CES 2015**

Award honors the Pro 70 signal booster, a best seller in the company's customer installer channel

ST. GEORGE, Utah – January 28, 2015 – Consumer Electronics Association (CEA) names Wilson Electronics Pro 70 signal booster as Wireless Product of the Year at CES 2015. Wilson Electronics, LLC (www.wilsonelectronics.com) is the developer of North America's top-selling and innovative line of [cellular signal boosters](#). Wilson Electronics Pro 70 signal booster was honored as part of the CEA's Mark of Excellence Awards, presented by CEA TechHome Division and *CE Pro Magazine*, which recognizes the best in custom integration and installed technology from manufacturers, distributors and systems integrators across more than 30 categories.

“Cellular devices and the connections they enable play an increasingly important role in our lives,” said Bob Van Buskirk, President and CEO of Wilson Electronics, LLC. “As a leader in the wireless cellular technology industry, Wilson Electronics is committed to developing innovative solutions to help consumers improve their cellular communication by overcoming weak, unreliable signals and make the connected home and connected car a reality. Many outstanding technologies and products were nominated for the Mark of Excellence Award and we're honored to be recognized by the CEA.”

The connected home is an integral part of the Internet of Things (IoT) which is expected to continue to experience rapid growth and smart homes, smart cars and smart cities are at the core of IoT technology. According to Acquity Group more than two thirds of consumers plan to purchase connected technology for their homes by 2019, and cell phone signal boosters play a key role in staying connected in places where the indoor signal is weakened due to geographical or building construction obstructions.

Already one of the best-selling boosters for the Custom Installer (CI) market, the Pro 70 is a high performance, self-optimizing wideband booster designed specifically for today's custom installer projects. Featuring simplified installation and providing extended indoor signal coverage, the Pro 70 captures available cellular signals outside and brings them indoors, amplifying weak signals to provide reliable voice and data coverage (including 4G) to interior spaces where cell signal may not penetrate.

The Pro 70's self-optimizing design continuously provides maximum possible signal boost even when outside signal levels vary throughout the day. Wilson Electronics' automatic near-cell-site overload adjustment allows fast, simple installation.

All Wilson Electronics boosters are certified to the latest Federal Communication Commission and Industry Canada standards for cellular signal boosters, and work with all North American cellular carriers' networks and technologies. The Pro 70 supports multiple simultaneous connections and is compatible with all cellular-enabled devices.

This year's winners were honored at the Mark of Excellence Awards Reception at the 2015 International CES®. The award submissions are reviewed by a panel of industry experts across categories ranging from security, energy management, health and wellness and home theater.

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ABOUT WILSON ELECTRONICS, LLC

Wilson Electronics, LLC, is a leader in the wireless communications industry, and has designed and manufactured cellular signal boosters, antennas and related components for more than 20 years. Each booster is designed to significantly improve cellular coverage in a variety of ways, including in an office or in a vehicle. All Wilson Electronics products are designed and tested in the U.S.A. to meet specific global industry guidelines. For more information, visit www.wilsonelectronics.com.

*<http://www.acquitygroup.com/news-and-ideas/thought-leadership/article/detail/acquity-group-2014-internet-of-things-study>

MEDIA CONTACTS

Zachary Allen, Method Communications, 801-461-9751 (o), zachary@methodcommunications.com

Jonathan Bacon, Wilson Electronics, 435-673-5021 (o), jbacon@wilsonelectronics.com
